

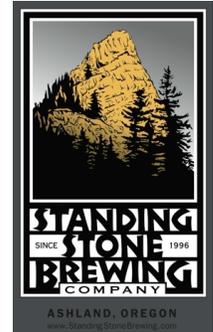
STANDING STONE BREWING COMPANY

Standing Stone Brewing Co. Garners Bicycle Transportation Alliance Alice Award and Ashland Conservation Hero Awards

For Immediate Release, 5/2/11

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(Ashland, Ore.) Standing Stone Brewing Company is known for its triple-bottom line approach, seeking solid positive returns for people, planet and profits. The Ashland brewery and restaurant recently received two awards for accomplishments in this area.



The Bicycle Transportation Alliance (BTA) bestowed its "Alice Award" on the company on 4/23, acknowledging Standing Stone's leadership in supporting bicycling in its workplace and community. Based in Portland, Ore., the BTA engages in advocacy and education to promote safe, responsible, enjoyable biking. Standing Stone was one of four recipients, selected from more than 30 nominees. Co-honorees were Mia Birk, Kiel Johnson and Stephanie Routh. The annual event in Portland draws nearly 500 attendees to celebrate pedal-powered transportation.

In the brewery's profile, the BTA highlighted efforts such as an employee commuting program where employees get free bikes if they agree to bike 45 times in a year, and installing an on-street bike rack including all phases from approval to construction. "We're honored to be tapped for this state-wide commendation, and thrilled to help highlight Southern Oregon as a bike-friendly community," said co-owner Danielle Amarotico.

The Ashland Conservation Commission named Standing Stone "Business Conservationist of the Year" as part of its ***Conservation Heroes Awards***, for practices such as significant energy conservation, installing solar, an Energy Management System and a waste heat recovery system, purchasing Green Tags to mitigate greenhouse gas emissions and climate impact, employee bike commuting incentives and other initiatives. Other recipients were John and Dot Fisher-Smith, and Sophie Javna. Conservation Commission members evaluated nominations from community members to designate awardees. Standing Stone accepted the commendation at the annual Rogue Valley Earth Day event on 4/23 at Science Works in Ashland, Ore.

"We're touched to receive this recognition. It means a lot to know that our community values what we're doing and sees sustainable business and living as practices to encourage and expand," remarked co-owner Alex Amarotico. "We're committed to doing even more and excited about the potential for improvement that lies ahead," he added.

A complete list of Standing Stone's sustainability practices is available at <http://www.standingstonebrewing.com>. Details on the BTA Alice Awards can be found at <http://www.bta4bikes.org/alice/winners.php>. Information on the Ashland Conservation Heroes Award is accessible at <http://www.ashland.or.us/News.asp?NewsID=2261>. #