

STANDING STONE BREWING COMPANY

Life, Liberty and the Pursuit of Hoppiness: Standing Stone Brews Up Menu of Events and Beers to Celebrate American Craft Beer Week, 5/17-5/23

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(Ashland, OR) Craft beer lovers, brewers and businesses, as well as U.S. Congress and local governments, are gearing up for *American Craft Beer Week, May 17-23*. Established by the Brewers Association in 2006, this is the largest nationwide celebration of small, independent craft brewers and Americans' love for handcrafted beer. The House of Representatives recently introduced resolution H.R. 1297 to recognize American Craft Beer Week and how craft brewers help create jobs, contribute to their communities and cultivate a rich culture around craft beer. Nationwide, craft brewers will be releasing new beers, offering special meals, organizing tours and demonstrations and more.



The Rogue Valley won't be left out of the festivities, thanks to a slate of terrific beers, food and events planned by *Standing Stone Brewing Co. in Ashland*, and bringing together a number of local breweries. Ginger Johnson, who coordinated the event team says, "We're excited to provide an enjoyable, educational and delicious week of activities for our community to tap into. Standing Stone is all about sharing great beer and good times, and we're looking forward to a fantastic week for all."

Calendar of Events

Every Day

- Standing Stone will serve a new specialty beer, "Milk & Honey"
- Lucky 7 beer & food pairings: Standing Stone's special beer of the day, paired with a menu item.
- Beer samples: Diners can enjoy a free sample taster of the special beer of the day
- Kids' menu: special food and drink pairings (house made root beer, cherry lemonade, etc.)
- Ice cream floats: Made with stout for adults and root beer for kids of all ages
- Stop by to pick up a "Tap into your local craft brewery" sticker to display with pride
- Check out the window display to get to know Standing Stone employees and their favorite beers
- Sign the "Declaration of Beer Independence" to declare your right to enjoy craft beer

Monday-Friday, 5/17-5/21

- Brewery Tours 11:30 AM & 5:30 PM. Brewmaster, Larry Chase, will offer tours and explain the process and art of beer making. Space is limited, advance sign up suggested via phone (494-8332), email (larry@standingstonebrewing.com) or in person.

Daily Special Happenings

Monday 5/17

- 6 – 7 pm, *Kick off party!* Mayor John Stromberg will read a proclamation in support of American Craft Beer week. Co-owner Alex Amarotico says, "We're grateful for the City's recognition of this event, and value the opportunity to give back to our community, employees and environment through the business of craft beer." Standing Stone will tap its specialty "Milk and Honey" beer for the first time and offer samples. Other special guests include regional brewers, Women Enjoying Beer and Alpha Beta Hops Farm, an Ashland farm that provides some of Standing Stone's hops.

Tuesday 5/18

- *Guest beer of the day:* From Walkabout Brewery. Meet the brewer, Ross, from 6-8 pm

Wednesday 5/19

- 6-7 pm, *Homebrewers Event*: All home brewers (and those interested in home brewing) are invited to a special tour, overview of the beer making process, and a Q&A session with brewmaster Larry Chase. Attendees are encouraged to enjoy a pint of beer and conversation with Larry afterwards.

Thursday 5/20

- *Guest beer of the day*: Caldera's Helles Lager. Meet Ray from Caldera, 6 – 8 pm

Saturday 5/22

- *Guest beer of the day*: Southern Oregon Brewing's Pilsner. Meet the brewer, Scott Saulsbury, 6-8 pm
- 2-4 pm, *Root beer making demonstration*: Standing Stone brews up its own root beer, too. Learn how it's made! Family-friendly activity.

Sunday 5/23

- 2-5 pm "*Sip hops and roll*" bike ride: All-ages bike ride from downtown Ashland to Alpha Beta Hops Farm and back, ending at Standing Stone. Co-owner Danielle Amarotico says, "This will be a fun way to cap American Craft Beer Week and support our commitment to sustainability and community. We'll bike approximately 8 miles at a relaxed, group-friendly pace, with Standing Stone employees riding hops-themed Standing Stone bicycles." For more details, call Danielle at 541-494-8334.

For more information on Standing Stone's events see <http://standingstonebrewing.com/events.php>.

For more information on America Craft Beer Week and the Declaration of Beer Independence, see <http://www.americancraftbeerweek.org> and <http://www.americancraftbeerweek.org/pdf/Declaration.pdf>.