

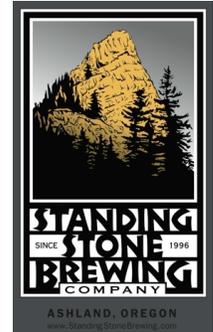
STANDING STONE BREWING COMPANY

Celebration on Tap! Standing Stone Brewing Co Brings American Craft Beer Week to the Rogue Valley, May 14-20

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(Ashland, OR) This month, communities across the nation are taking part in the country's largest celebration of craft beer *American Craft Beer Week*® (ACBW). Held from May 14-20 and organized by the Brewers Association, this is a time for Americans to raise a pint to honor small, independent brewers and their contributions to our communities. Craft beer, made in small batches with innovative blends of high-quality ingredients, offers beer drinkers exceptional brews with complex flavor profiles rivaling fine wines. ACBW is celebrated with diverse events in 50 states, according to the Brewers Association's press release: "From Ashland, OH to Ashland, OR: Cheers Across the Country for American Craft Beer Week."



Beer is much more than a simple libation. It's the hub of conversation and community, and an economic engine that creates jobs, boosts allied supply and distribution industries, and supports communities. According to the Oregon Brewers Guild, Oregon is an industry leader, ranking as the nation's number two craft beer producer, with 139 breweries employing over 7,900 staff. It's also the number two hop-growing state, with a crop value estimated at over \$31 million in 2010. Southern Oregon's brewing scene is quickly growing, and features several commercial brewers along with myriad brewpubs and taprooms.

Standing Stone Brewing Co. in Ashland has brewed up a menu of special activities and offerings to ensure the Rogue Valley won't be left out of the festivities. Among the highlights: Mayor John Stromberg will read a Proclamation in support of the event, and Standing Stone will tap a new specialty beer made entirely with ingredients from Oregon. "We have so much to celebrate and look forward to sharing a week of fun with friends and neighbors," says co-owner, Danielle Amarotico.

Events on Tap

Every Day

- Enjoy a new specialty beer made with 100% Oregon-grown ingredients (on tap from 5/16)
- Chef Eric Bell is designing menu specials to pair with various beers
- The restaurant-brewery will offer a beer & cheese sampler plate

Daily Special Happenings

- **Monday, May 14th, 6 PM:** Brewery tour for women with Women Enjoying Beer. Sign up at <http://www.womenenjoyingbeer.com>
- **Wednesday, May 16, 6:30 PM:** Specialty beer tapping and reading of Mayoral Proclamation by Ashland mayor, John Stromberg
- **Thursday, May 17th, 6 PM:** Guest beer tapping with Southern Oregon Brewing
- **Friday, May 18th:** Brewery tours at 4 PM, 5 PM and 6 PM

"We're grateful to see growing numbers of customers who share our passion for craft beer and great food, and have helped us invest more in our employees, local vendors and the community," says Amarotico. "Let's gather during American Craft Beer Week and toast our contributions to this industry, and all it brings to our lives."

For more information on Standing Stone's events see <http://standingstonebrewing.com/events.php>. For more information on American Craft Beer Week, see <http://www.americancraftbeerweek.org> #

About Standing Stone Brewing Co (SSBC)

About Standing Stone Brewing Co (SSBC): This family-owned, full-service brewpub in Ashland, OR is committed to craft beers, fine food, a positive dining experience, employees, community and environmental stewardship. SSBC offers its own freshly brewed handcrafted ales and lagers, including seasonal and other specialty brews. All Standing Stone beers are made at the brewery in ten-barrel batches using over 90% organic grains. Local and organic foods are a focus on the menu, and the SSBC has been recognized widely for its accomplishments in environmental sustainability, employment practices and community support. It also operates its own farm for egg, livestock production, with plans to expand into vegetables and bees, and grows some of its own produce on its rooftop garden. <http://standingstonebrewing.com>

About American Craft Beer Week (ACBW)

ACBW is organized by the Brewers Association, a trade association of craft breweries across the nation. ACBW takes place May 14 - 20, 2012 and offers an exciting opportunity for small and independent craft brewers, better beer retailers and beer enthusiasts to celebrate the ever advancing beer culture here in the U.S. It will be celebrated in all 50 states

More information on the 2012 event can be found at

<http://www.craftbeer.com/pages/news-and-events/american-craft-beer-week>

<http://www.craftbeer.com/pages/news-and-events/news/show?title=from-ashland-oh-to-ashland-or-cheers-across-the-country-for-american-craft-beer-week>

The 2011 ACBW was celebrated by breweries and retailers in all 50 states. The Declaration of Beer Independence was signed by tens of thousands of craft beer enthusiasts, there were thousands of web/Twitter mentions for #acbw, and more than 35,000 beer lovers were part of the Facebook community, with 3,500 taking the Craft Beer Champion Quiz. Media coverage/mentions included ABC News Chicago, Fox & Friends Sunday morning feature, USA Today, Food & Wine, Washington Post, with many more stories, features, coverage, interviews, member press releases and the like. ACBW 2011, by far, was the largest celebration of ACBW, yet.