

STANDING STONE BREWING COMPANY

Standing Stone Brewing Company Receives Awards for Leadership in Sustainable Business and Promoting Bicycling

CONTACT: Alex Amarotico, alex@standingstonebrewing.com, 541-494-8333

(Ashland, OR; 12/29/11) Standing Stone Brewing Co. recently received two awards for sustainable business practices. These are the latest commendations for its efforts to reduce its environmental footprint, cultivate a great workplace, give back to its community and support mission-aligned causes.

In November, the restaurant-brewery received the *Sustainable Business Oregon Innovation Award in the Operations category*. Initiated in 2009, the competitive, biannual awards recognize enterprises in four areas: Operations, Supply Chain, Products and Advocacy, along with an individual commendation for Leadership. In its write up on the honorees, Sustainable Business Oregon highlighted several of Standing Stone's practices, including its zero net energy and zero waste goals, energy conservation achievements, on-site solar, livestock farming operation, rooftop garden, composting and employee bike commuting program.

"We're really honored," says co-owner Alex Amarotico. "The other finalists in our category are undertaking really innovative, high-bar initiatives. They're equally deserving and we're inspired to do more when we learn about companies like that."

The League of American Bicyclists also designated Standing Stone as a *Bicycle Friendly Business at the Silver level*. This nationwide award is bestowed on enterprises that have taken significant measures to promote bicycling among their employees and the community. This year, 111 businesses received the commendation, averaging just over two in each state. Standing Stone gained notice for its RPM Bike Commuting program, in which employees who have worked 1,000 hours receive free bikes if they agree to cycle to work at least 45 times in the next year, as well as installing a bike rack outside its brewery and co-sponsoring Ashland's annual Car Free Day.

Co-owner Danielle Amarotico remarks, "Our employees and community have really responded positively to our efforts to promote and reward bike commuting. We're proud to be recognized and hope to motivate others as we work to do more."

For more information about the Sustainable Business Oregon Awards, please see <http://www.sustainablebusinessoregon.com/awards.html>. For details on the Bicycle Friendly Business Awards, see <http://www.bikeleague.org/programs/bicyclefriendlyamerica/bicyclefriendlybusiness/>. To learn more about Standing Stone Brewing Co's sustainability efforts, visit <http://standingstonebrewing.com/sustainability.html>. #

